

GRT Group becomes a member of the World Alliance for Efficient Solutions promoted by the Solar Impulse Foundation

Milan – June 05, 2018 - GRT Group – pioneer company in the circular economy – has become a member of the prestigious **“World Alliance for Efficient Solutions”**. The network, promoted by the **“Solar Impulse Foundation”**, brings together startups, corporations, investors and associations able to offer services, processes and technologies that can lead to a **sustainable economy** and helps governments, society and institutions to achieve their environmental objectives and adopt more ambitious energy policies.

GRT Group, which joins the Network in the **“Innovators”** category, will provide its expertise in the development of original technologies, as it is now committed to transforming **non-recyclable plastic into fuel** and accelerating the **energy transition** through a new energy storage concept.

As a member, GRT Group will be able to participate, with its technologies, in the selection to obtain the certification **“Solar Impulse Efficient Solution Label”** that rewards companies that manage to reconcile ecology and economy, providing solutions that protect the environment but at the same time are financially profitable.

*“We are honored to have become part of such an authoritative network – says **Luca Dal Fabbro, CEO of GRT Group** – in the **“World Alliance for Efficient Solutions”** we will debate with the industrial and institutional realities with which we share the objective of offering concrete solutions for a sustainable future. In a context where, according to the Ellen MacArthur Foundation, by 2050 there will be more plastic than fish in our seas, resource efficiency is a crucial priority”.*

Through its entry into the **“World Alliance for Efficient Solutions”**, GRT Group confirms its leading role in the **circular economy** sector, further strengthened by the recent election of CEO **Luca Dal Fabbro** as vice-president of the **Circular Economy Network**, the observatory created in Italy by the Foundation for Sustainable Development and by a group of 13 companies – including the GRT Group – founded to promote the development of the circular economy in Italy.

The **“World Alliance for Efficient Solutions”** is an initiative created by the **“Solar Impulse Foundation”** following the success of the Solar Impulse, the first round-the-world flight on a solar-powered plane. The Foundation is chaired by **Bertrand Piccard**, the visionary aviator who led the project to fly around the globe without fossil fuel (more information at solarimpulse.com).

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About GRT Group

GRT Group (<http://grtgroup.swiss>) was founded in 1971 as an R&D group focusing on industrial development of innovative processes developed in research laboratories in the EPFL. Over time it reinforced its engineering capabilities and financial position in order to provide innovative industrial solutions in the circular economy environment. The company is now expanding its projects and activities over Europe, being already present in Italy and in the UK, as well as in Switzerland.

Today the company is committed to addressing three critical environmental issues by providing technological solutions for present and future:

1. reducing CO2 emissions;
2. reducing plastic pollution;
3. enabling energy transition;

The company is active in recycling waste plastics into valuable fuels and support the energy transition with energy storage development solutions.